

Copenhagen Business School

Program

PhD Course

Institutional Organizational Analysis – Change and Transformation

September 18 - 22, 2023

Primary location: Kilen, Kilevej 14A, 4th floor, **KL 4.74 Break-out room (for afternoon sessions):**

Monday, September 18, 2023	
09.00 – 09.30	<p>Welcome</p> <p>Presentation of the course program and ‘home-groups’</p> <p>Presentation of participants (who is who?)</p> <p>Expectations to the course</p>
09.30 – 10.45	<p>Renate Meyer</p> <p>Classic and new institutional theory</p> <p>Readings:</p> <p><i>Meyer, J. & Rowan (1977). ‘Institutional organizations: Formal structure as myth and ceremony’ (chapter 2 in Powell & DiMaggio, 1991)</i></p> <p><i>DiMaggio & Powell (1983). ‘The Iron cage revisited: Institutional isomorphism and collective rationality in organizational fields’ (chapter 3 in Powell & DiMaggio, 1991)</i></p> <p><i>Meyer, R. (2019). ‘A processual view on institutions. A note from a phenomenological institutional perspective’. In T. Reay, T. B. Zilber, A. Langley & H. Tsoukas (Eds.), <i>Institutions and Organizations: A Process View</i>. Oxford, UK: Oxford University Press. (uploaded)</i></p> <p><i>(Optional) Meyer, R. (2008). ‘New sociology of knowledge: Historical legacy and current strands’ In R. Greenwood, C. Oliver, R. Suddaby, & K. Sahlin (Eds.), <i>The Sage Handbook of Organizational Institutionalism</i>: 519-538. Los Angeles, CA: Sage. (uploaded)</i></p>
10.45 – 11.15	Break
11.15 – 12.30	<p>Eva Boxenbaum</p> <p>Empirical findings on diffusion and decoupling</p> <p>Readings:</p> <p><i>Greenwood, Oliver, Lawrence & Meyer (2017). ‘Introduction: Into the fourth decade’ In authors (Eds.), <i>The SAGE Handbook of Organizational Institutionalism</i>, 2nd ed.: 1-23. Los Angeles, CA: Sage. Available: https://epub.wu.ac.at/6131/ (uploaded)</i></p> <p><i>Boxenbaum & Jonsson (2017). ‘Isomorphism, diffusion and decoupling: concept evolution and theoretical challenges’. In R. Greenwood, C. Oliver, T. B. Lawrence, & R. E. Meyer (Eds.), <i>The Sage Handbook of Organizational Institutionalism</i>, 2nd ed.: 79-104. Los Angeles, CA: Sage. (uploaded)</i></p>

	<i>Bromley & Powell (2012). 'From smoke and mirrors to walking the talk: Decoupling in the contemporary world.' <i>Academy of Management Annals</i>, 6, 483–530. (uploaded)</i>
12.30 – 13.30	Lunch
13.30 – 16.30	Home-groups Discussion of received papers in parallel groups
16.30 – 17.00	Plenary: Each group presents 3 central points from group discussions

Tuesday, September 19, 2023

09.00 – 10.30	<p>Jesper Strandgaard Institutional fields and transformations</p> <p>Readings: <i>Powell (1991)</i>. ‘Expanding the scope of institutional analyses’ (<i>chapter 8 in Powell & DiMaggio</i>)</p> <p><i>Lampel & Meyer, A. (2008)</i>. ‘Field-configuring events as structuring mechanisms: How conferences, ceremonies, and trade shows constitute new technologies, industries, and markets’. <i>Journal of Management Studies</i>, 45(6): 1025-1035. (uploaded)</p> <p><i>Wooten & Hoffman (2017)</i>. ‘Organizational fields: Past, present and future’ In R. Greenwood, C. Oliver, T. B. Lawrence, & R. E. Meyer (Eds.), <i>The Sage Handbook of Organizational Institutionalism</i>, 2nd ed.: 55-74. Los Angeles, CA: Sage. (uploaded)</p> <p>(Optional) <i>Mazza & Strandgaard Pedersen (2017)</i>. ‘Organizational adaptation and inverse trajectories: Two cities and their film festivals’. In G. Kruecken, C. Mazza, R. E. Meyer, & P. Walgenbach (Eds.), <i>New Themes in Institutional Analysis</i>: 282-304. Cheltenham: Edward Elgar. (uploaded)</p>
10.30 – 11.00	Break
11.00 – 12.30	<p>Renate Meyer & Susanne Boch Waldorff Institutional change and multiple institutional logics</p> <p>Readings: <i>Friedland & Alford (1991)</i>. ‘Bringing society back in: Symbols, practices and institutional contradictions’ (<i>chapter 10 in Powell & DiMaggio</i>) (uploaded)</p> <p><i>Berg Johansen & Waldorff (2017)</i>. ‘What are institutional logics - and where is the perspective taking us?’ In G. Kruecken, C. Mazza, R. E. Meyer, & P. Walgenbach (Eds.): <i>New Themes in Institutional Analysis</i>: 51-76. Cheltenham: Edward Elgar. (uploaded)</p> <p>Meyer, Jancsary, & Höllerer (2021). ‘Zones of Meaning, Leitideen, institutional logics – and practices: A phenomenological institutional perspectives on shared meaning structures. In: <i>Research in the Sociology of Organizations</i>, Vol. 70, 161-186 (uploaded)</p> <p>(Optional) <i>Jancsary, Meyer, Höllerer & Barberio (2017)</i>. ‘Toward a structural model of organizational-level institutional pluralism and logic interconnectedness’. <i>Organization Science</i>, 28(6), 1150-1167. (uploaded)</p> <p>(Optional) <i>Waldorff, Reay & Goodrick (2013)</i>. ‘A tale of two countries: How different constellations of logics impact action’. In M. Lounsbury, & E. Boxenbaum (Eds.), <i>Institutional Logics in Action. Research in the Sociology of Organizations</i>, 39A, 99-129. Bingley: Emerald Group Publishing. (uploaded)</p>
12.30 – 13.30	Lunch
13.30 – 16.30	Home-groups Discussion of the received papers in parallel groups
16.30 – 17.00	Plenary Each group presents 3 central points from group discussions

Wednesday, September 20, 2023

09.00 – 10.30	<p>Susanne Boch Waldorff & Jesper Strandgaard Translation of ideas</p> <p>Readings:</p> <p><i>Czarniawska & Joerges (1996)</i>. 'Travel of ideas'. In B. Czarniawska & G. Sevon (Eds.), <i>Translating Organizational Change</i>: 13-47. Berlin: Walter de Gruyter. (uploaded)</p> <p><i>Wæraas & Nielsen (2023)</i>. 'Translating management Ideas: Imitation Modes and Translation Outcomes.' <i>Scandinavian Journal of Management</i>, 39(1), 101262. (uploaded)</p> <p><i>Waldorff & Madsen (2023)</i>. 'Translating to maintain existing practices: Micro-tactics in the implementation of a new management concept'. <i>Organization Studies</i>, 44(3), 427-450 (uploaded)</p> <p>(Optional) <i>Strandgaard & Dobbin (2006)</i>. 'In search of identity and legitimation: Bridging organizational culture and neoinstitutionalism'. <i>American Behavioral Scientist</i>, 49(7), 897-907. (uploaded)</p>
10.30 – 11.00	Break
11.00 – 12.30	<p>Tammar B. Zilber & Eva Boxenbaum Institutional work and entrepreneurship</p> <p>Readings:</p> <p><i>Battilana, Leca & Boxenbaum (2009)</i>. 'How actors change institutions: Toward a theory of institutional entrepreneurship'. <i>Academy of Management Annals</i>, 3, 65-107. (uploaded)</p> <p><i>Lawrence, Leca & Zilber (2013)</i>. 'Institutional work: Current research, new directions and overlooked issues'. <i>Organization Studies</i>, 34(8), 1023-1033. (uploaded)</p> <p><i>Lawrence & Suddaby (2006)</i>. 'Institutions and institutional work.' In Clegg, Hardy, Nord, & Lawrence (Eds.), <i>SAGE Handbook of Organization Studies</i>, 2nd ed.: 215-254. London, UK: Sage. (uploaded)</p> <p>(Optional) <i>Cartel, Boxenbaum & Aggeri (2019)</i>. 'Just for fun! How experimental spaces stimulate innovation in institutionalized fields'. <i>Organization Studies</i>, 40(1), 65-92. (uploaded)</p>
12.30 – 13.30	Lunch

13.30 – 16.30	Home-groups Discussion of received papers in parallel groups
16.30 – 17.00	Plenary: Each group presents 3 central points from group discussions

Thursday, September 21, 2023	
09.00 – 10.30	<p>Tammar Zilber Methods in institutional analyses</p> <p>Readings: <i>Leibel, Hallett & Bechky (2018)</i>. ‘Meaning at the source: The dynamics of field formation in institutional research’. <i>Academy of Management Annals</i>, 12(1), 154-177. (uploaded)</p> <p>Jancsary, D., Meyer, R.E., Höllerer, M., & Boxenbaum, E. (2018). Institutions as multimodal accomplishments: Towards the analysis of visual registers. In: <i>Research in the Sociology of Organizations</i> (Multimodality, Meaning, and Institutions) 54A, 87-117.</p> <p>Zilber (2020). ‘The methodology/theory interface: Ethnography and the microfoundations of institutions’. <i>Organization Theory</i>, 1(2), 1-27. (uploaded)</p> <p>(optional) Zilber & Meyer (2022). ‘Positioning and fit in designing and executing qualitative research’. <i>Journal of Applied Behavioral Science</i>, 58(3), 377-392. (uploaded)</p>
10.30 – 11.00	Break
11.00 – 12.30	<p>Tammar Zilber, Renate Meyer, Susanne Boch Waldorff Critiquing organizational institutional analysis</p> <p>Readings: <i>Alvesson & Spicer (2019)</i>. ‘Neo-institutional theory and organization studies: A mid-life crisis?’ <i>Organization Studies</i>, 40(2), 199-218 (uploaded)</p> <p><i>Munir (2019)</i>. ‘Challenging institutional theory’s critical credentials’. <i>Organization Theory</i>, 1(1), doi 2631787719887975 (uploaded)</p> <p><i>Drori (2019)</i>. ‘Hasn’t institutional theory always been critical?!’ <i>Organization Theory</i>, 1(1), doi.org/10.1177/2631787719887982 (uploaded)</p>
12.30 – 13.30	Lunch
13.30 – 16.30	Home-groups Discussion of the received papers in parallel groups

16.30 – 17.00	Plenary: Each group presents 3 central points from group discussions
---------------	---

Friday, September 22, 2023	
09.00 – 10.30	<p>Susanne Boch Waldorff & Eva Boxenbaum Using institutional theory in organizational practice</p> <p>Readings: <i>Reay, Goodrick, Waldorff, & Casebeer (2017)</i>. ‘Getting leopards to change their spots: Co-creating a new professional role identity.’ <i>Academy of Management Journal</i>, 60(3), 1043-1070. (uploaded)</p> <p><i>Røvik (2016)</i>. ‘Knowledge transfer as translation: Review and elements of an instrumental theory’. <i>International Journal of Management Reviews</i>, 18, 290-310. (uploaded)</p> <p><i>Gümüşay & Amis (2020)</i>. ‘Engaging with grand challenges: An institutional logics perspective.’ <i>Organization Theory</i>, 1(3). (uploaded)</p>
10.30 – 11.00	Break
11.00 – 12.30	<p>Tammar Zilber, Renate Meyer, Jesper Strandgaard New frontiers in organizational institutional analysis: time, emotions and multimodality</p> <p>Readings: <i>Cappelen & Strandgaard Pedersen (2021)</i>. ‘Inventing culinary heritage through strategic historical ambiguity’. <i>Organization Studies</i>, 42(2), 223–243. (uploaded)</p> <p><i>Jakob Sadeh & Zilber (2019)</i>. ‘Bringing “together”’: Emotions and power in organizational responses to institutional complexity.’ <i>Academy of Management Journal</i>, 62(5), 1413-1443. (uploaded)</p> <p><i>Svejenova, Boxenbaum, & Meyer (2021)</i>. ‘Turning public libraries into collaborative spaces: The role of multimodal imaginaries’. In Montanari, Mattarelli & Scapolan (Eds.), <i>Collaborative spaces at work: Innovation, creativity and relations</i> (pp. 197-216). Routledge. (uploaded)</p>
12.30 – 14.00	Lunch, Summing up and evaluation of the course
14.00	Departure