

TESTIMONIALS from 2025

Chi Nguyen – VU Amsterdam

I found the course very useful for learning about foundational and contemporary topics in international business, as well as different theories that are important to the field. I really enjoyed discussing the readings and ideas with fellow PhD colleagues and having the opportunity to connect with them throughout the course. It was also a great opportunity to meet and learn from professors with different expertise in international business and receive helpful feedback on my research ideas. Spending time in Copenhagen also made the whole experience more enjoyable. Overall, the course was a valuable part of my PhD experience, and I would definitely recommend it to other PhD students in international business.



Sanghyun (Jesse) Lim - Sogang University, South Korea

The course provided a structured opportunity to engage with major theories in International Business and to learn directly from CBS faculty members representing a range of research areas. It also offered valuable insights into how empirical analysis can be developed and interpreted within a clear theoretical framework. This perspective is particularly relevant in the context of rapid advances in AI and the growing availability of analytical tools. The lectures and discussions highlighted how theory can inform the formulation of research questions, guide empirical inquiry, and connect findings to broader academic conversations. Overall, the course contributed to a more systematic understanding of theory-informed research in International Business.



Nicholas Backon - King's College London

I strongly believe that this course should be mandatory for any students of IB. Not only did the workshop format enable me to develop a strong understanding of core IB theories and conversations across a variety of areas directly and indirectly related to my own work, but the course also allowed me to engage with PhD students across leading universities, and the world-class professors of CBS. I have no doubt that the knowledge I gained, both of existing work and potential future avenues, along with the feedback I received on my work, will prove invaluable for my own research and teaching.



Qianyi (Zoe) Zhang – WU Wien

The one-week PhD course International Business: State-of-the-Art Theories at CBS was an exceptionally rewarding experience and a valuable milestone in my PhD journey. The course offered an inspiring overview of the theoretical foundations and latest debates shaping the IB field, while showing how IB is influenced by decision-makers, knowledge flows, grand challenges, stakeholders, CSR, and an increasingly complex global environment. What made the week especially memorable was the opportunity to engage with leading scholars and connect with fellow PhD students, exchanging research feedback and experiences. I would highly recommend this course to PhD students seeking both academic inspiration and a strong international research community.



